



Minnesota Hockey Magazine

Package Rate Sheet – thru Feb 15, 2017

Package A (Platinum) - Title Sponsors

Exclusive (1 sponsor only)

Back Page of March 2017 State Tournament Guide (print), Full Page
 Inside Front Cover of monthly MHM Digital Magazine (on-line), Full Page, 10 Issues
 Digital Options: 10 months, all 6 Digital Options below (Display limited to 3 items)

*Package Investment:
\$600/mo (\$6000 total)
 **Package Value: \$25,050

Limited (2 sponsors only)

Inside Cover or Back Page of March 2017 State Tournament Guide (print), Full Page
 Inside Back Page or Back Page of monthly MHM Digital Magazine (on-line), Full Page, 10 Issues
 Digital Options: 10 months, all 6 Digital Options below (Display limited to 3 items)

Package Investment:
\$500/mo (\$5000 total)
 Package Value: \$24,800

Package B (Gold)

March 2017 State Tournament Guide (print), Full Page
 Monthly MHM Digital Magazine (on-line), Full Page, 10 Issues
 Digital Options: 10 months, 4 Digital Options below (Display limited to Banner and Large Box)

Package Investment:
\$400/mo (\$4000 total)
 Package Value: \$16,090

Package C (Silver)

March 2017 State Tournament Guide (print), 1/2 Page
 Monthly MHM Digital Magazine (on-line), 1/2 Page, 10 Issues
 Digital Options: 10 months, 2 Digital Options below (Display limited to Large Box)

Package Investment:
\$300/mo (\$3000 total)
 Package Value: \$8,030

Package C (Bronze)

March 2017 State Tournament Guide (print), 1/6 Page
 Monthly MHM Digital Magazine (on-line), 1/6 Page, 10 Issues
 Digital Options: 10 months, 1 Digital Option below (No Display or Social Media)

Package Investment:
\$150/mo (\$1500 total)
 Package Value: \$2,913

*Package Investment: Total cost of advertising for 10 months at a significant discount off Package Value

**Package Value: Total value of individual offerings and digital options purchased separately for 10 months at 30% discount

Digital Options

Native Advertising (Website) <ul style="list-style-type: none"> Sponsored content 	Infomercial Video (Website) <ul style="list-style-type: none"> Up to 4 minutes 	Display (Website) <ul style="list-style-type: none"> Banner Ad (728x90) Large Box (300x250) Half Box (300x100) Quarter Box (125x125) Video Ad (Up to 30 secs)
Social Media <ul style="list-style-type: none"> Facebook (4 posts/mo) Twitter (4 tweets/mo) 	Newsletter/E-mail <ul style="list-style-type: none"> E-Edition (125x125) 	Video Ad Link <ul style="list-style-type: none"> Ad Link in Digital Magazine

Note: For copy/image deadlines and ad specs, contact MHM at 715.222.6460 or info@mnhockeymag.com

MINNESOTA Hockey MAGAZINE.COM

Minnesota Hockey Magazine & Supplemental Products

Web Home Page Positions

Web Sub-Page Positions



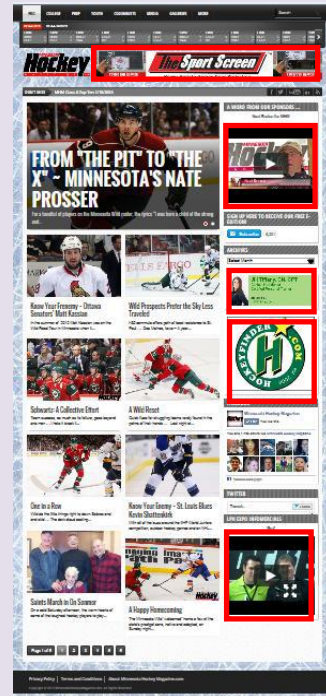
Banner Ad

½ Box Ad

Video Ad

¼ Box Ads

Large Box Ad



Banner Ad

Video Ad

½ Box Ad

Large Box Ad

Infomercial

2015 & 2016 State Tournament Guides (Print)

New Monthly Digital Magazine (On-Line)

