



MinnesotaHockeyMagazine.com and Supplemental Products
 (rate sheet – prices valid through March 31, 2016)

Advertising Choices	Ad size	1 month	3 months (Save 10%)	6 months (Save 20%)	12 months (Save 30%)
Banner Ad*	728 x 90 (pixels)	\$595	\$535/mo	\$475/mo	\$415/mo
Large Box Ad*	300 x 250 (pixels)	\$495	\$445/mo	\$395/mo	\$345/mo
½ Box Ad*	300 x 100 (pixels)	\$395	\$355/mo	\$315/mo	\$275/mo
¼ Box Ad*	125 x 125 (pixels)	\$295	\$265/mo	\$235/mo	\$205/mo
Video Ad*	Up to 30 seconds	\$150	\$135/mo	\$120/mo	\$105/mo
Infomercial/Video Box*	Up to 4 minutes	\$250	\$225/mo	\$200/mo	\$175/mo
E-edition	125 x 125 (pixels)	\$150	\$135/mo	\$120/mo	\$105/mo
Social Media	4 Facebook posts /mo 4 retweets on Twitter /mo	\$200	\$180/mo	\$160/mo	\$140/mo
Native Advertising	Sponsored content	\$200	\$180/mo	\$160/mo	\$140/mo

*Prices include ad positions on both Home and Sub Pages

Home Page Positions



Banner Ad

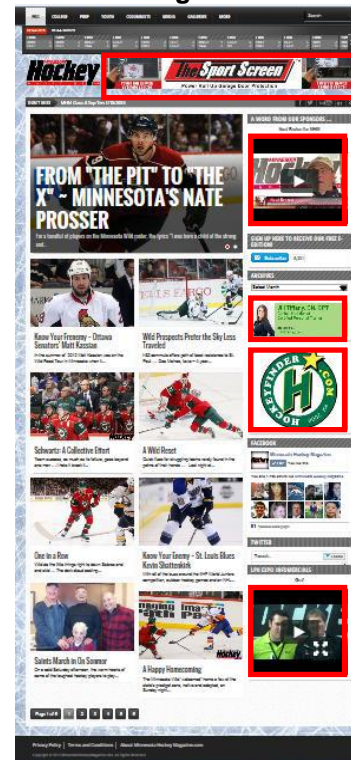
½ Box Ad

Video Ad

Large Box Ad

¼ Box Ads

Sub-Page Positions



Banner Ad

Video Ad

½ Box Ad

Large Box Ad

Infomercial