

**Ad Dimensions/Details:**

- Full page (with bleeds) ad size is 5.5 inches width by 8.5 inches height, with 0.25 inches bleed on all sides. No text or non-bleeding images within outer 0.25 inches of the page not including bleed.
- Full page (no bleeds) ad size is 5 inches width by 8 inches height no border limit on text and non-bleeding images.
- Half-page (no bleeds) ad size is 5 inches wide by 4 inches height. No border limit on text and non-bleeding images.
- Quarter-page (no bleeds) ad size is 2.5 inches wide by 4 inches height. No border limit on text and non-bleeding images.
- Eighth-page (no bleeds) ad size is 2.5 inches wide by 2 inches height. No border limit on text and non-bleeding images.

**Fonts:** All files should include embedded fonts unless they are image files (jpg gif, etc.) minimum resolution of 300 DPI. Otherwise, please embed all fonts used, otherwise we will be forced to replace fonts not in our system with standard fonts.

**Artwork:** Must be at least 300 dpi in CMYK color format to reproduce correctly. If you are in need of creative services contact Tim by email ([tim@breakdownsportsusa.com](mailto:tim@breakdownsportsusa.com)) or phone (763-258-3116) for information about our graphic design services or for assistance in submitting your advertisement. Graphic services will be billed at \$70 per hour.

**File Formats:** TIF, JPG, PDF, EPS are acceptable. Sending Files: Please email files smaller than 15MB in size. For larger files, please call (763-258-3116) for further assistance. Please send artwork to: [scott@mnhockeymag.com](mailto:scott@mnhockeymag.com)

**Billing information:** Once the artwork is received, the billing is handled through our Pay Pal account. Billing is 3/10/net 30 (3% discount if paid in full within 10 days of receipt of bill)