



## Minnesota Hockey Magazine to do the Hockey Day Minnesota Minneapolis 2020 Program

December 6, 2019

Hockey Day Minnesota - Minneapolis 2020 and Minnesota Hockey Magazine announced today a partnership that will showcase the magazines work by creating what is expected to be an award-winning magazine style program featuring the best of Minneapolis hockey. **Last year's Bemidji Program was awarded the Gold Medal in Excellence by the Minnesota Media & Publishing Association and will be the template for this program.**

Hockey Day Minnesota Minneapolis 2020 spokesperson and marketing chair Alyssa Shultz is happy to announce the partnership, saying "*Minnesota Hockey Magazine has been a proven leader across the state and the industry with some of the most talented writers, photographers and staff working to produce exceptional content, year after year. We look for this year's program to be an extraordinary one as they showcase the diverse participating teams and the robust history and success of the Minneapolis hockey community!*"

Minnesota Hockey Magazine's talented team of writers and photographers look forward to creating a souvenir program that will be a keepsake for years to come. Scott Tiffany, President of Minnesota Hockey Magazine stated "*This is what we do best. With our talented staff, we will tell the Minneapolis hockey story from it's past to the present. We will also have features on all the Minnesota Hockey Day teams. We are looking forward to telling the great story of Minneapolis hockey.*"

Hockey Day Minnesota originated in 2007. Previous locations include Baudette Bay (2007, 2008), Phalen Park (2009), Hermantown (2010), Moorhead (2011), Minnetonka (2012), Grand Rapids (2013), Elk River (2014), Saint Paul (2015), Duluth (2016), Stillwater (2017) and St. Cloud (2018) and Bemidji (2019).

Minnesota Hockey Magazine comes from a proud past. Prior to the internet, the original magazine was described as the best hockey magazine in North America. With many of the original writers still producing great print content, we have moved into the digital world, now being able to use the online tools of today. What was a great monologue is now a multi-faceted interactive portal, providing Minnesota hockey fans at all levels a space to share their passions through text, photography and video.

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